



STOCKTRAC[®]
E N T E R P R I S E

developed by

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Make a wise investment in the industry's most powerful point-of-sale, shop management system. Then let **StockTrac**[®] **ENTERPRISE** provide you with more tools to increase the return on that investment and squeeze more profit out of every service dollar!

The following thirty-seven integrations are currently available in **StockTrac**[®] Enterprise v3. Any of these integrations can be activated by any user that has subscribed to the **Integration Subscription** program. This program is an additional \$25 USD per month (in addition to any Software Maintenance Agreement) and will allow you to have access to *all* integrations within the system. This includes enhancements of existing integrations as well as additional ones that may be added while you are enrolled in the plan.

The **Integration Subscription** will allow you to access these functions from inside your **StockTrac**[®] system and enable you to transfer data back and forth automatically without having to re-key information. Some integrations also require a separate Data subscription with the partner company, or additional hardware (see footnotes).

¹ Requires Data Subscription

² Requires Additional Hardware

EPICOR

AFTERMARKET
CONNEX[™]

A tight, seamless bond between **StockTrac**[®]'s shop management software point-of-sale interface and Epicor's vast amount of part and labor-guide data. Using make, model and year, simply select the parts and labor and they will instantly appear on your estimate or invoice. And with Epicor's AconneX[®] you can order the right part from your supplier with the click of your mouse. No more calling the parts desk only to receive the incorrect part. Time is money and getting the right parts for the right vehicle at the right time means more profit on each ticket. ¹

WHI
nexpart

"Nexpart from WHI Solutions has accelerated Internet parts ordering. Now the industry standard, Nexpart allows service dealers, car dealerships, fleets, national accounts, government agencies and distributors to order quickly and easily over the Internet from their parts suppliers. Nexpart is a high performance site where speed is king. We keep you working fast, not waiting." **StockTrac**[®] offers the industry's best integration to Wrenhead's exciting product. Just ask them. During our partner certification process they stated that it was the best and most seamless integration to their product they had ever seen. Quality, speed and attention to detail. There is no substitute.

COMMUNICATE!

SMS Notify!®

Stay in touch with your customers by having the ability to send them a text directly from your *StockTrac*® POS to their cell phone. Let them know when their vehicle is ready, or when the shuttle will be by to pick them up. They'll love the convenience and personal attention. And the cost is just pennies a day.



InMarketNow has over 20 years serving the tire dealer industry. To date we have designed and implemented over 20,000 Marketing Databases. We now offer a comprehensive approach that measures efficiency and effectiveness against total advertising spend.



MyPlaceForParts has been recognized by technicians as the easiest to use and most feature rich parts ordering e-commerce system available in the aftermarket. It provides users immediate access to every part, shop supply item, accessory and tool in our vast supply network, allowing your shop to be more efficient and profitable.



DISCOVER WHAT DIRECT-HIT® CAN DO

Diagnose and repair vehicles faster, reduce non-billable time and keep your shop profitable with our online database. Over 1,000,000 confirmed fixes, plus genuine OEM information.



We offer a variety of web and mobile products that instantly deliver critical servicing information. Whether you are selling tires, changing oil, or servicing TPMS, we have a solution for you.



ALLDATA® is the leading provider of OEM automotive repair information and solutions to the professional automotive service industry. Thousands of professional repair and collision shops across North America depend on ALLDATA for service and repair information, shop management and customer relations solutions. ¹

American Tire Distributors is one of the nation's largest independent suppliers of tires to the replacement tire market. It operates 106 distribution centers servicing 41 states. The company focuses on helping tire and wheel retail dealers compete with larger retailers by offering the most complete, coast-to-coast selection of tires, wheels and related products and value-added services.



StockTrac[®] now offers an integration to the American Tire Distributors website. You can search their parts by tire size and manufacturer and bring them back to your estimate with one click. Once you sell the job, automatically send the order to the warehouse from within Point of Sale. And when there are new lines added, or price increases, you can pull pricing files directly from the ATD website to install into your StockTrac system!



"Get The Good Stuff" Have the power and flexibility of having part information right at your fingertips for your local NAPA store (or stores). Lookup part availability and pricing within point-of-sale. No need to call the parts counter or even walk over to another PC just to find part and pricing information. Then, once you've found it, snag it! Just order it from your **StockTrac**[®] point-of-sale screen! It couldn't be any easier.



"AutoZone[®] CommercialSM is the leading provider of quality parts delivered by the industry's best nationwide distribution system, computer-based information systems, and business solutions to save you money and bring in new customers." "Leading provider of Quality Commercial Parts...the brands, parts coverage, and competitive pricing you need through the Industry's best nationwide distribution system."



At CARQUEST Auto Parts we provide unparalleled customer service, innovation and industry leadership. There are more than 3,400 CARQUEST Auto Parts stores located throughout North America. Janco International is the first shop management software provider to integrate with Carquest's latest WebLink 2.0 catalog and labor guide with our POS.



"The most trusted provider of vehicle history information, CARFAX is used by millions of consumers each year. CARFAX Vehicle History Reports[™] are available on all used cars and light trucks model year 1981 or later. Using the unique 17-character vehicle identification number (VIN), a CARFAX Report is instantly generated from our database of over five billion records.



Integrates with your *StockTrac*[®] Customer database to retrieve the customer information automatically when they call your shop. Requires a CallerID network interface box. ²



Mitchell 1 OnDemand5 is the end product of repair information that has been collected across the past eight decades and presented to our customers in a consistent, easy-to-use format. OnDemand5 includes Diagnostics, Repair, Information, TSBs, Recalls, Maintenance Requirements, Parts Prices, Labor Times, Vintage Information, and Fluid Types and Volumes that have been reproduced directly from the Original Equipment Manufacturers (OEM) published works. ¹



Imagine being just 30 seconds away from a solution to any repair problem that pulls into your bay. Introducing ShopKey Pro, the most trusted name in repair information. ShopKey Pro puts everything in one place – from repair, diagnostics and maintenance schedules to wiring diagrams and expert information.



"Internet Autoparts, Inc. ("IAP"), an Internet company that provides the automotive aftermarket's first industry-sponsored, Web-based parts ordering and communications platform linking automotive service providers and the wholesale distributors who supply them with the automotive parts they need."



Choose the most popular version of America's #1 small business financial software. It is so efficient, it will *give you back your time* to focus on growing your business and *making* money.



Automatically submit your customer survey list to AAA if you are an approved AAA store.



DST drives supply chain efficiency by improving global connectivity, integrating quickly and easily with most distribution systems. We introduced the first e-Commerce tool into the automotive aftermarket, and even in today's "cloud" environment, we are technology leaders.

StockTrac[®] has partnered with ChargeItPro[®], a leading payment processing provider, to ensure a seamless solution for processing credit and debit card transactions through your *StockTrac*[®] payment/invoice screens. ChargeItPro[®] is ease to use and secure, with verified compliance to industry standards.



Eliminate human error – with ChargeItPro[®] there are no data entry errors at the payment screen which saves you time and money. Simplify end of day reconciliation and improve your reporting capabilities. You processing fees are deducted at the end of the month, no daily discounting. Automated end-of-day batch transmission and easy to read monthly statements. ²



PayLink offers your company a flexible and financially sound business relationship. We are a committed partner with the experience and resources to create payment plan solutions that are tailored to your organization's unique business requirements.



"**U.S. AutoForce**[®], a division of U. S. Oil Co., Inc. is a dynamic new resource to keep your business ahead of the curve. **U.S. AutoForce**[®] brings you over 100 years of experience as industry leaders in tires, automotive parts, lubricants, specialty chemicals and supplies. We are a powerful advantage for you in today's competitive market by offering you the right products, at the right time, at the right price, with exceptional customer service!"



The Canadian Automotive Group is a Uni-Select business unit. With its 12 distribution centers across Canada, some 380 independent wholesalers (members) operating close to 700 stores under 3 banners (Auto Plus, Auto Parts Plus and Bumper to Bumper) and its extensive base of installers, now reaching over 2,000 under a variety of programs, Uni-Select Canada is part of a strong and efficient North American network that has been growing steadily for the past 40 years.



"Our Customer Relationship Management (CRM) Services utilize direct mail letter and postcards, survey forms, and electronic mail to achieve between one and six customer "touches" per year." "These touches, or communication points, are based on proactive service driven events such as: oil change notifications, tire rotations, and 30,000 mile tune ups.



Building relationships,
one person at a time.



Marketing services shouldn't be frustrating or demanding of your time. That's why you can count on our tools to do the job right. Whether you want to set it and forget it, micromanage, or have us do it for you — MechanicNet has the best option for your shop. We make using our tools fast and easy. Let us worry about the details so you can get back to what matters — running your business.



- Increase your fleet sales through offering your fleets an integrated fleet management system
- Streamlines the service authorization process with your fleets
- Automates the billing and remittance process to your fleets
- Integrates seamlessly with your POS system



TireTrac[®] is a unique combination of Tire Fitment information (licensed from Mitchell 1) and a Tire Brand database that will display part numbers, pricing, as well as features & benefits for the appropriate tires needed for the vehicle you have chosen. Tire Brands is a updated database just released that contains more than 17,800 tire part numbers. These part numbers can also be added to your inventory file so you can track your histories, generate orders, and monitor your profit margins. No one in the industry has combined these two sets of data for such a comprehensive look at tires!



WORLD PAC has released speedDIAL, the next generation On-line Parts Catalog and Order Fulfillment System you can use in your shop to get the parts you need when you need them. speedDIAL has many new features and capabilities.



With years of practical dealership experience, DealerVoice Marketing Technologies has wrestled with the same customer contact issues as you; dealership service marketing does not always give full value for the money. This forces your mainstay business to support increasingly resource hungry, expensive and inefficient contact strategies.



Although what we provide is the most comprehensive vehicle history report in Canada, what we take pride in goes far beyond that. Our Core Purpose and Values are much more than words on a page to us: they are what we live every day at every level of the company.

ENGAGE YOUR CUSTOMERS



Reward loyal customers. Send monthly specials. Manage requests and appointments online. Collect positive reviews and receive feedback through surveys.

Easily manage interactive promotions and specials. Enjoy organic search traffic. Order full service print and online ad campaigns.

GREAT ONLINE MARKETING IS NOT ABOUT TAKING A ONE SIZE FITS ALL APPROACH



We design marketing programs with a high degree of specificity using data, research, and creativity to drive results and boost sales. Whether you want to target a key audience, increase leads, or simply build brand awareness, we'll use our expertise to help you reach your goals.



At AutoPoint, we defy the idea that titling, service execution, and motorist engagement are separate issues. You won't see extraordinary success until you unite all your dealership's moving pieces into one infinite whole—and we won't settle for anything less than extraordinary. We don't expect you to either.



At O'Brien Marketing, we use our unprecedented working knowledge of the competitive landscape to ensure success for our clients through extensive market research, creative negotiation strategies, execution and implementation.



We are a group which consists of three companies – BFM Marketing, BFM Graphics, and BFM Printing; a combined group of marketing and creative professionals as well as printing specialists. BFM Group will focus on your company goals and products to develop strategies for the highest return on investment. We are your business partner with resources to generate successful marketing programs. Your brand deserves our attention and your business deserves our service.



A leading provider of integrated direct marketing solutions. For over 40 years, DirectMail.com's unique Identify. Target. Contact. Acquire. Engage. Retain. Approach has maximized ROI for nonprofits and businesses nationwide.